

Strategic Plan

1. Communication Channels

- a. *Improve the communication channels between all stakeholders at Hertie*
- b. Under this goal, we aim to:
 - i. Improve the communication between the Management and students
 - ii. Improve the communication internally within the HSA
 - iii. Improve the communication between the HSA and students
 - iv. Improve the communication between the HSA and the Management
- c. We plan to achieve this by:
 - i. Creating a robust internal memory for the HSA
 1. Development of a documentation system
 2. Development of a transition plan
 - ii. Increasing the transparency of the scholarship and funding procedures
 - iii. Create a centralised calendar of events in conjunction with the Hertie communications and events team
 - iv. Creation of a document for the Management Board outlining the roles and responsibilities of the HSA
 - v. Make the Valedictory Report an annual report
 - vi. Strive for more meetings between the Management Board and the HSA
 - vii. Take advantage of the Academic Senate to bring up student and management issues
 1. Encourage students to attend the academic senate and HSA Forums
 - viii. Make the Hertie School Constitution available to students
 - ix. Strive to access the financial reports of the Hertie School
 - x. Improve transparency of offerings for current and incoming students

2. Institutionalisation of the HSA

- a. *Institutionalisation of the Hertie Student's Association within the governance structure of the School*
- b. Under this goal we aim to:
 - i. Aim to be included as a stakeholder in the Hertie Constitution and consulted on major decisions in the School
- c. We plan to achieve this by:
 - i. Strive to be included in meetings with the Supervisory Board
 - ii. Strive to be included in the closed portion of the Academic Senate
 - iii. Pursue inclusion within the Hertie School Constitution as an important stakeholder

3. Maintaining and Improving Quality of Hertie Programmes

- a. *Maintain and Improve the Quality of Programmes at Hertie*
- b. Under this goal we aim to:
 - i. Aim to integrate the new MIA program into the School

- ii. Ensure that quality of education is maintained alongside the expansion of the school
- c. We plan to achieve this by:
 - i. Strive to increase the professional offerings for English speaking students
 - ii. Seek to maintain small classes with increasing cohort sizes
 - iii. Ensure spatial resources are available for students
 - 1. Study rooms, cafeteria, bike locks, library books, lockers
 - iv. Seek to increase the Exchange/Dual Degree Offerings
 - v. Ensuring the new MIA Program is integrated into the social and academic offerings of the School